

Green line denotes Inside Margin
Pink line denotes Outside Bleed Margin
Gray line denotes Die Cut

Note: Required margins/bleeds are 1/8" each. Art received without the 1/8" margin/bleed space will be adjusted for die cutting production.
Please see instructions for more information.

The diagram illustrates the layout of a mail piece with the following components and dimensions:

- Return Address Area:** A gray rectangular area in the bottom right corner containing the text:
Return Name
Return Address
Return City, State Zip
- Postage Label:** A small white label with a black border in the top right corner of the return address area, containing the text:
PRSRT STD
U.S. POSTAGE
PAID
GARDNER, KS
PERMIT NO. 37
- Dimensions:**
 - A horizontal double-headed arrow labeled **4" min.** spans the width of the return address area.
 - A vertical double-headed arrow labeled **2" min.** spans the height of the return address area.
 - A vertical double-headed arrow labeled **.625"** indicates the height of the barcode zone at the bottom of the return address area.
- Barcode Zone:** A dark gray rectangular area at the bottom of the return address area, labeled **Bar Code Zone - NO PRINTING MUST REMAIN WHITE**.
- Margins and Bleeds:** The layout is defined by three lines:
 - Green line:** Denotes the Inside Margin.
 - Pink line:** Denotes the Outside Bleed Margin.
 - Gray line:** Denotes the Die Cut.